

Outdoor Retailer Winter Market 2010

January 21 - 24, 2010

Back Country Base Camp January 20, 2010

Salt Palace Convention Center

INSTRUCTIONS

Reservations can be made in one of the following ways:

INTERNET:

www.outdoorretailer.com

TELEPHONE:

Toll free (US): 800-572-9707

International: 801-521-9025

FAX:

Toll free (US): 800-572-9712

International: 801-355-0250

MAIL:

THC/ORW10 HOUSING

175 South West Temple, Suite 140

Salt Lake City, UT 84101

CONFIRMATIONS

The Housing Connection will send you a confirmation of your reservation. Please review all information for accuracy. E-mail confirmations will be sent if an e-mail address is provided (preferred), or they can be faxed or mailed. If you do not receive a confirmation, or have questions, please call The Housing Connection.

You will not receive a confirmation from the hotel.

TAX RATE and REQUESTS

All rates are per room, per night and do not include tax, 12.72% currently (subject to change). Special requests cannot be guaranteed, however, hotels will do their best to honor all requests. Hotels will assign specific rooms at check-in, based on availability.

ROOM DEPOSIT REQUIRED TO SECURE RESERVATION:

Reservations will not be accepted without a Deposit of one night's room rental plus tax for each room reserved. Room Deposits will be accepted in the form of a check made payable to: THC/ORW10, 175 S West Temple, Ste 140, Salt Lake City, UT 84101; or a valid credit card with signature authorizing the credit card to be charged for the Room Deposit. If the charge to the credit card is denied, we reserve the right to release your reservation. Rooming Lists are due no later than November 17, 2009.

CANCELLATION POLICY

Cancellations received after December 16, 2009 will forfeit the deposit of one night's room and tax. Reservations made after December 16, 2009 will be charged one night's room and tax for cancellation at any time.

GUEST INFORMATION

First Name _____ M.I. _____ Last Name _____

E-mail Address: _____

Company _____

Address _____

Address 2 _____

City/State/Province _____

Zip/Postal Code, Country _____

Daytime Phone: _____ Fax: _____

If providing international numbers, please include country and city access numbers

Arrival Date: _____ **Departure Date:** _____

HOTEL SELECTION

Please select four hotel choices from the Participating Hotels List and enter their codes below:

1st _____ 2nd _____ 3rd _____ 4th _____

of Standard Rooms w/ One Bed (1-2 people): _____ # of Standard Rooms w/ Two Beds (2-4 people): _____

Two-Bedded Rooms are very limited in most hotels. Due to this reason, we suggest selecting 2-bedded rooms only when they are required. This improves your chances of obtaining reservations in one of your hotel choices.


If requested hotels are unavailable, a reservation will be made at the next available hotel. Please select criteria:

Comparable room rate

Proximity to conference site

To request a hospitality suite or meeting space, please contact The Housing Connection at 801-521-9025.

List all room occupants:

 Check here if you require special services

Non smoking request

Special requests: _____

DEPOSIT INFORMATION

All reservations requests must be accompanied by a credit card guarantee or check for one night's deposit. Housing Forms received without a valid guarantee/deposit will not be processed. Faxed requests must include a valid credit card. Check deposits must be mailed with a completed housing form.

Visa

Discover

Diner's Club

MasterCard

American Express

Card Number _____

Exp. Date _____

Name on Credit Card _____

Cardholder's Signature _____

I hereby authorize The Housing Connection or any one of the participating hotels, to process a charge to my credit card for each Room Deposit in accordance with the policies and information provided herein no sooner than January 2, 2010.

One night's check deposit enclosed and made payable to The Housing Connection.

Mail housing forms to: The Housing Connection, 175 S West Temple, Ste 140, Salt Lake City, UT 84101.

OUTDOOR RETAILER WINTER MARKET 2010

PARTICIPATING HOTELS

HOTEL	CODE	Occupancy			
		SINGLE	DOUBLE	TRIPLE	QUAD
DOWNTOWN					
Chase Suites Hotels	CSH	\$143.00	\$143.00	\$153.00	\$163.00
Courtyard by Marriott Downtown +	CRT	\$129.00	\$139.00	\$149.00	\$159.00
Crystal Inn Downtown	CRS	\$115.00	\$115.00	\$125.00	\$135.00
Embassy Suites	EMB	\$159.00	\$159.00	\$174.00	\$189.00
Grand America Hotel - Executive Suite +	GAE	\$249.00	\$249.00	\$269.00	\$289.00
Grand America Hotel – Premier +	GAP	\$226.00	\$226.00	\$246.00	\$266.00
Hampton Inn Downtown	HAM	\$114.00	\$119.00	\$119.00	\$119.00
Hilton Salt Lake City Center	HIL	\$148.00	\$148.00	\$165.00	\$175.00
Homewood Suites by Hilton	HOM	\$169.00	\$179.00	\$189.00	\$199.00
Hotel Monaco	MON	\$142.00	\$152.00	\$162.00	\$172.00
Hyatt Place Salt Lake City Downtown Gateway+	HPL	\$159.00	\$165.00	\$169.00	\$175.00
Little America- Courtside +	LAC	\$105.00	\$105.00	\$120.00	\$135.00
Little America-Garden +	LAG	\$138.00	\$138.00	\$153.00	\$168.00
Little America-Tower +	LAM	\$160.00	\$160.00	\$175.00	\$190.00
Marriott City Center +	MAC	\$169.00	\$174.00	\$179.00	\$184.00
Marriott Downtown +	MAR	\$172.00	\$172.00	\$172.00	\$172.00
Metropolitan Inn	MET	\$102.00	\$112.00	\$123.00	\$123.00
Peery Hotel +	PER	\$135.00	\$135.00	NA	NA
Radisson Hotel Salt Lake City +	RAD	\$149.00	\$149.00	\$149.00	\$149.00
Red Lion Hotel +	RED	\$112.00	\$112.00	\$112.00	\$112.00
Salt Lake Plaza Hotel-Temple Square +	SLP	\$120.00	\$120.00	\$130.00	\$130.00
Sheraton City Centre +	SR	\$129.00	\$129.00	\$129.00	\$143.00
Shilo Inn +	SHI	\$121.00	\$131.00	\$141.00	\$151.00
Springhill Suites Downtown +	SSM	\$169.00	\$175.00	\$175.00	\$175.00
AIRPORT HOTELS					
Airport Marriott Fairfield Inn & Suites +	AMF	\$98.00	\$98.00	\$98.00	\$98.00
Quality Inn Airport	QIA	\$124.99	\$124.99	\$134.99	\$144.99
Ramada Salt Lake City Airport	RAM	\$116.00	\$116.00	\$126.00	\$136.00

+ Smoke Free Hotel

Occupancy = number of guests not beds.